

# Sponsorship Request Form



I .....

As (Role) .....

Club/organisation .....

Contact email: ..... Phone.....

*Please read the attached Sponsorship Opportunities and Obligations prior to filling in this Request.  
OTT sponsorship applies to OTT events specifically, and not for general equestrian (non-OTT) events/prizes.*

**I wish to apply for Off The Track sponsorship for:**

Event Name .....

Event Date .....

Event Venue .....

Brief description of event: Discipline, categories, participants etc (or attach separate information sheet)

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.....

What Off The Track events are relevant to the sponsorship?.....

.....  
.....

*I attach a draft / final program showing planned Off The Track event categories.*

I wish to apply for:

(refer to **OTT sponsorship opportunities**)

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.....  
.....

*I am authorized by my club to request sponsorship on its behalf.*

*I have aligned this Request to the attached Sponsorship Opportunities and agree to the Sponsorship Obligations*

Applicant signature .....Dated.....

# Sponsorship Mission statement



Off The Track Tasmania (OTT) is committed to supporting the transition of retired racehorses into new careers, including but not limited to performance and pleasure horses. OTT Tasmania encourages equine clubs, societies and organisations to:

- provide competition opportunities for all levels of OTT horses in which to participate
- promote OTT horses' skill and adaptability
- stimulate demand for OTT horses
- raise awareness and advocate for the OTT program and OTT horses

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## Event sponsorship opportunities

**OTT-specific events:** 1st and 2nd place prizes for OTT-specific events in any class/level/discipline, any number of entries in the field.

1st prize each OTT event:

- Champion OTT ribbon
- Equine product voucher to value of \$150 or OTT-branded horse rug / pad (subject to availability)

2nd prize each OTT event:

- Reserve Champion OTT ribbon
- Equine product voucher to value of \$100 or OTT-branded horse pad

**OTT-overall:** 1st and 2nd place prizes for best OTT performed overall, (where there are not enough entries for OTT-specific events).

1st prize OTT overall:

- Champion OTT ribbon
- Equine product voucher to value of \$100 or OTT-branded horse rug / pad (subject to availability)

2nd prize OTT overall:

- Reserve Champion OTT ribbon
- Equine product voucher to value of \$50 or OTT-branded horse pad

**Club rewards:** We encourage your organisation to provide opportunities for OTT horses to compete within your competition.

If during your competition you run 2 or more OTT-specific events (of any event/s or at any level/s, with a minimum of 5 competing entries in each event), we will donate **in addition to the above OTT-specific prizes**, an OTT hamper. The hamper value is \$300 minimum, and you can build your own hamper, from the items below\*. The hamper can be used at your club's discretion, for example club member or participant award, a club fundraising raffle or auction prize.\*

- OTT-branded woollen horse rug (value \$180)
- The Original Tasmanian Mason Hat voucher (RRP \$129/\$139)
- Cloverhill sparkling Tasmania Cuvee Rose (RRP \$38)
- Spirit Thief Tasmanian Single Malt Whisky Distiller's Cabernet Select 500ml (RRP \$150)
- \$ cheque to club for event organisation as requested by the club and approved by OTT Tasmania

*\*Minimum value approx. \$300. Hamper inclusions and value may change from time to time without notice, dependent on stock, offering and supply partnerships.*



# Your obligations

Prior to event, please:

- supply your Competition Program, outlining the OTT events and (expected) nominations/field numbers to OTT Tasmania
- include the OTT Tasmania logo on the event printed, digital and social material
- collect and display OTT Tasmania signage within the event arena

During the event:

- make announcements from time to time with acknowledgement of OTT Tasmania sponsorship, plus OTT key messaging
- acknowledge OTT Tasmania sponsorship at the prizegiving

On completion of event:

- It is a condition of the Sponsorship that you **must** provide the list of prize recipients ie riders, horses and the class within one week of the event, to [offthetrack@tasracing.com.au](mailto:offthetrack@tasracing.com.au).

Note: If no winner, or the class was not run, please send the prizes back to OTT, Tasracing, PO Box 730, Glenorchy Tas 7010 within 2 weeks of the event.

**OTT sponsorship has been provided for OTTs, in line with Tasracing Animal Welfare OTT program funding regulations, and must not be used for non-OTT prizes.**

- If possible, email image/s of prize-winning horse and riders for OTT Facebook to [C.Pearce@tasracing.com.au](mailto:C.Pearce@tasracing.com.au) (Socials Coordinator) with name of event and tagline
- If possible, email high quality images with photographer and photographed subject's Consent for Use of personal information and images, for OTT to use as promotional content by Tasracing
- If possible, a one paragraph article or 5-dot points of the OTT event highlights or winner horse and rider story

## Logos:

Email [offthetrack@tasracing.com.au](mailto:offthetrack@tasracing.com.au) for pdf, jpeg or print ready files.

Full colour, mono and reverse versions are available.

If unsure which logo to use, please contact [Marketing@tasracing.com.au](mailto:Marketing@tasracing.com.au)



This is the main logo for general use. Must be printed at a size that enables all text to be clearly read.



This is the simplified logo. Use when printed at a size less than 10cm x 10cm.

**PROUDLY SUPPORTED BY**  tasracing

Additional secondary logo for use with simplified logo

OTT key message "Race, Retrain, Rehome"

**PROUDLY SUPPORTED BY**  tasracing



### Image and Video Consent Form

I irrevocably authorise Tasracing Pty Ltd and other people or entities authorised by it (**Tasracing**), to use any name/photograph/image/audio recording/video recording and likeness in all forms and manner (**Image**) of me and/or my child/ward, for the purposes of advertising, media publicity, publication, promotional material, general display or for any other Tasracing purposes in whole or in part, including but not limited to use in any Tasracing (**Publication**).

I waive any right or interest that I may have in the copyright to any Image now or at any future time and acknowledge that I am not entitled, nor shall in the future be entitled, to receive any payment or consideration in respect of it and agree to make no claim against Tasracing for any payments in relation to the Publication of any Image. I understand that Tasracing cannot control unauthorised use of any Image upon Publication by persons not associated with Tasracing, and Tasracing will not be liable for any unauthorised use. You forever waive any right to inspect or approve any Publication of the Image.

I hereby certify that I am over eighteen (18) years of age, and that I am the parent/guardian of any child named below.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Print name**

\_\_\_\_\_  
**Child's Name/Age**  
*(if relevant and if Guardian is signing on behalf)*

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#### Image Identification:

Image description: \_\_\_\_\_

Provided as *(pdf / jpeg / picture etc)* \_\_\_\_\_

File name/label \_\_\_\_\_

Personal information has been requested in this form to obtain your consent for the use of any Image as outlined above.

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